



2022 World of Wheels
February 4-6, 2022

GENERAL SHOW INFORMATION

OFFICIAL SERVICE PROVIDER

Veal Convention Services, Inc. (VCS)
3016 Reverend Abraham Woods Jr. Blvd.
Birmingham, AL 35203

Phone: 205.328.1010
Fax: 205.328.1012
Toll Free: 800.844.8325
Email: orders@vealco.com

FACILITY

Birmingham Jefferson Convention Complex - Dock 4
4 21st Street North
Birmingham, AL 35234

IMPORTANT DATES

Discount Deadline Date: Friday, January 28, 2022.

EXHIBITOR INSTALLATION:

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

SHOW HOURS

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

EXHIBITOR MOVE OUT

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

SHIPPING INFORMATION

ADVANCE WAREHOUSE SHIPPING

Additional charges may be incurred if freight arrives after Discount Deadline Date stated above. Advance Warehouse receiving hours are Monday through Friday 9:00am to 3:00pm.

TO: (Name of Exhibitor)
C/O Veal Convention Services, Inc.
For: 2022 World of Wheels
3016 Reverend Abraham Woods Jr Blvd.
Birmingham, Alabama 35203

Please contact us if Advance Warehouse Shipping is not possible for you. We will help make other arrangements.

PAYMENT POLICY

***CREDIT CARDS CANNOT BE ACCEPTED BY FAX OR EMAIL
PLEASE USE OUR ONLINE ORDERING OR CALL OUR OFFICE FOR ASSISTANCE***
PLEASE FAMILIARIZE YOURSELF WITH THIS POLICY BEFORE ORDERING ANY SERVICES
******NO SERVICES WILL BE RENDERED WITHOUT FULL PAYMENT IN ADVANCE******

PAYMENT FOR SERVICES: ***CREDIT CARDS CANNOT BE ACCEPTED BY FAX OR EMAIL. PLEASE USE OUR ONLINE ORDERING AT VEALCO.COM OR CALL OUR OFFICE FOR ASSISTANCE.*** Veal Convention Services, Inc. (VCS) requires payment in full at the time services are ordered. ***VCS REQUIRES YOUR CREDIT CARD TO BE ON FILE TO COVER FLOOR ORDERS AND OUTBOUND / SHIPPING CHARGES EVEN IF YOU CHOOSE TO PAY BY COMPANY CHECK OR WIRE TRANSFER.***

ADVANCE ORDERS: To qualify for discount pricing, orders must be received with payment in full on or before the pre-order discount price deadline. Purchase orders do not qualify for Advance Prices.

SHOW SITE ORDERS: Services ordered at showsite will not be processed without full payment at the time the order is placed.

THIRD PARTY ORDERS: If you contract your work to a display or exhibit house and require services from VCS, the payment policy stated above applies. Please pass this information on to them.

METHOD OF PAYMENT: VCS accepts MasterCard, Visa, American Express, company check (no personal checks accepted) as acceptable forms of payment. Any bank fees for wire transfers are the responsibility of the exhibitor. All payments must be made in US funds drawn in a US bank. Exhibitors will be charged \$50 for each returned NSF check.

ADJUSTMENTS / CANCELLATIONS: No adjustments to invoices will be made after the close of the show. Cancellation of service(s) made prior to actual delivery or installation will be charged a 50% cancellation fee. Cancellation of service(s) made after actual delivery or installation will be charged a 100% cancellation fee.

COLLECTIONS FEES: ALL CHARGES MUST BE PAID IN FULL PRIOR TO CLOSE OF SHOW BY CASH, CHECK OR CREDIT CARD. A fee equal to 2% per month (24% per annum) will be assessed on any unpaid balance. Client is responsible for any fees, including, but not limited to, collection fees, attorney's fees and court costs, that may be incurred in effort to collect any unpaid balance.

PLEASE GO TO VEALCO.COM TO ACCESS OUR ONLINE ORDERING SYSTEM

Online ordering is available at: veal.boomerecommerce.com.
Please call 1(800)844-8325 with any questions you may have regarding your order.

FREIGHT HANDLING SERVICES

ADVANCE SHIPPING ADDRESS:

Veal Convention Services, Inc.
3016 Rev. Abraham Woods Blvd
Birmingham, AL 35203

Please use our online ordering at veal.boomerecommerce.com to place your order for Freight Handling Services. We are available at 1-800-844-8325 and orders@vealco.com to assist you with any issues.

INBOUND SHIPMENTS

Up to 20 lbs	\$20 per package
21 - 50 lbs	\$40 per package
51 - 100 lbs	\$60 per package
100 + lbs	\$0.60 per pound

OUTBOUND SHIPMENTS

Up to 50 lbs	\$20 per package
51- 100 lbs	\$40 per package
100 + lbs	\$0.40 per pound

IMPORTANT INFORMATION ABOUT OUTBOUND SHIPMENTS

To ensure that your outbound shipment is handled per your instructions, please be advised of the following:

- 1. CONTACT YOUR CARRIER TO SCHEDULE PICK UP OF YOUR SHIPMENT**
You must call your carrier (UPS, Fedex, etc.) to schedule and make arrangements for your pickup UNLESS you are using Veal Convention Services for outbound shipments.
- 2. PACK AND LABEL YOUR MATERIALS**
- 3. COMPLETE A VCS BILL OF LADING FOR EACH OUTBOUND SHIPMENT**
Please pick up bills of lading at the Veal Convention Services Exhibitor Service Desk. Complete a bill of lading for each shipment/destination and return to the VCS Service Desk once your shipments are ready to be loaded out.

Please use our online ordering at veal.boomerecommerce.com to place your order for Freight Handling Services. We are available at 1-800-844-8325 and orders@vealco.com to assist you with any issues.



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ADVANCE SHIPMENT LABELS

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

2022 World of Wheels - February 4-6, 2022

From: _____ To: Veal Convention Services
3016 Rev Abraham Woods Jr. Blvd. N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number _____ of _____ pieces.

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

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From: _____ To: Veal Convention Services
3016 Rev Abraham Woods Jr. Blvd. N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number _____ of _____ pieces.

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.

BIRMINGHAM WORLD OF WHEELS SHOW SPECIALS
(ADVANCE ORDER ONLY)



BOOTH PACKAGE \$90
includes one (1) 6ft table skirted in
show color, two (2) folding chairs, one (1)
6 - 10ft section of 8ft tall drapery



ROPES & STANCHIONS PACKAGE
10ft by 20ft - 3 sides \$199
10ft by 10ft - 3 sides \$159

STANCHIONS ONLY
10ft by 20ft - 3 sides \$119



SKIRTED 6FT TABLE
Skirted in show color \$50



FOLDING CHAIR \$6

SIDE CHAIR \$18



DRAPERY
8ft tall (6 - 10ft section) \$50

CARPET
10ft by 10ft (includes installation) \$99
10ft by 20ft (includes installation) \$179
10ft by 30ft (includes installation) \$259

Online ordering is available at: veal.boomerecommerce.com.
Please call 1(800)844-8325 with any questions you may have regarding your order.

OTHER AVAILABLE SERVICES AND ACCESSORIES

We also offer the following services and accessories on request:

Signs and Graphics

Exhibit Installation and Dismantling

Booth Carpeting

Cleaning Services

Storage - Before, During and After the Event

Transportation and Delivery

We are available to assist with all aspects of your participation in the exhibits. Please do not hesitate to call or email for assistance:

1-800-844-8325

or

info@vealco.com

**PLEASE FOLLOW THE LINK AVAILABLE AT VEALCO.COM
TO ACCESS OUR ONLINE ORDERING.**

We do not accept orders by fax. We are available by email and telephone to help process your orders.